

BODY CHEER 

# BOTANIC

SHAMPOO & CONDITIONER

6 IN 1

STRONG & PERFECT



9 Natural Herbs

9 Natural Herbs

FRESH NATURAL HERB



Hairfall Control



Daily Moisture Renewal



Silky Smooth



Nature Care Fullness & Life



Total Damage Care



Color and Perm Protection

# STRONG & PERFECT

**Progressively nourishes and makes**  
**Control hair fall** **hair strong**  
**Nourish hair color**

9  
Natural  
Herbs

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## 1. HAIRFALL CONTROL

► **Reduce hair breakage, fall, and loss**

### • Capixyl

extracted from red clover that is abundant in Biochamin A and Acetyl Tetrapeptide-3 that encourage hair growth, length, and density from its roots. Capixyl can inhibit releasing 5 Alpha-Reductase Type I and II, result in decreased Dihydrotestosterone (DHT) that is a major cause of hair loss.

### • Lycium Barbarum Fruit Extract

high vitamin B1, vitamin B2, and flavonoids to prevent hair fall

## 2. DAILY MOISTURE RENEWAL

► **Renew daily moisture to reduce scalp dryness causing dandruff**

### • Rosemary Extract

soothe the scalp dryness from the sun that is a major cause of dandruff Vitamin B5

### • Vitamin B5

encourage hair growth by hydrating scalp to help hair look vibrant and healthy. It can also decrease inflammation and irritation.

## 3. SILKY SMOOTH

► **Restore natural moisture balance for tangle-free hair**

### • Lithospermum Erythrorhizon Root Extract

lock hair shaft pores to keep it hydrated and vibrantly shine

## 4. NATURE CARE FULLNESS & LIFE

► **Enhance your brilliant hair look and feel**

### • Angelica Dahurica Root Extract

stimulate blood circulation to scalp to soothe the itchiness while adding rich nutrients for healthier and stronger hair

### • Polygonum Multiflorum Root Extract

act as blood circulation agents to lengthen hair cycle and prevent white hair

# 6 Protection

## 5. TOTAL DAMAGE CARE:

► **Lock hair hydration and prevent harsh chemical damages**

### • Ginger Extract

a natural antioxidant to prevent hair from dryness caused by the sun and pollution damages.

### • Ginseng Extract

strengthen hair roots, improve blood circulation to the scalp to thrive on nutrients and oxygen to increase hair growth, and become longer and stronger

### • Camellia Sinensis Leaf Extract

full of antioxidants to eliminate excessive oil on scalp which help better hair growth

## 6. COLOR AND PERM

► **Prevent hair dryness and chemical damages from color**

### PROTECTION

### • BioChair UP

act as hair shield preventing metal and hydrocarbon particles accumulation while nourishing hair structure from UV sun ray causing fading color and tangled hair.

### KeraGuard

• repair hair fiber for greater elasticity and long-lasting pigment and shine look against external aggressors, particularly sun rays and heat up to 200 Celsius.

## How to use :

**Shampoo :** Apply shampoo on wet hair, gently massage until foam created on scalp evenly, then rinse with clean water thoroughly before using conditioner

**Conditioner :** Apply conditioner on wet hair, focusing on the hair shaft and ends, then leave it for 3-5 minutes before rinsing with clean water

